



SecondSol - Mediadata

2024

SecondSol in numbers

You want to see numbers? We have them!

1
WEBSITE

50k+
USER

85%
COMMERCIAL

LANGUAGES
4

185 K
SESSIONS/
MONTH

40K+
NEWSLETTER-
REGISTRATIONS

41%
MOBILE TRAFFIC

Our users

...come from these sectors



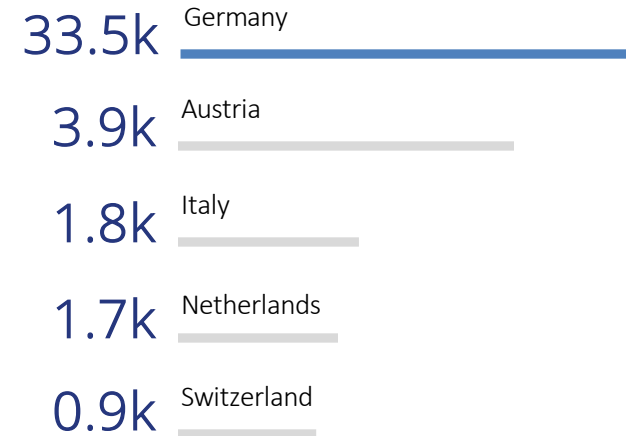
More than 50.000 Users

...come from all over Europe



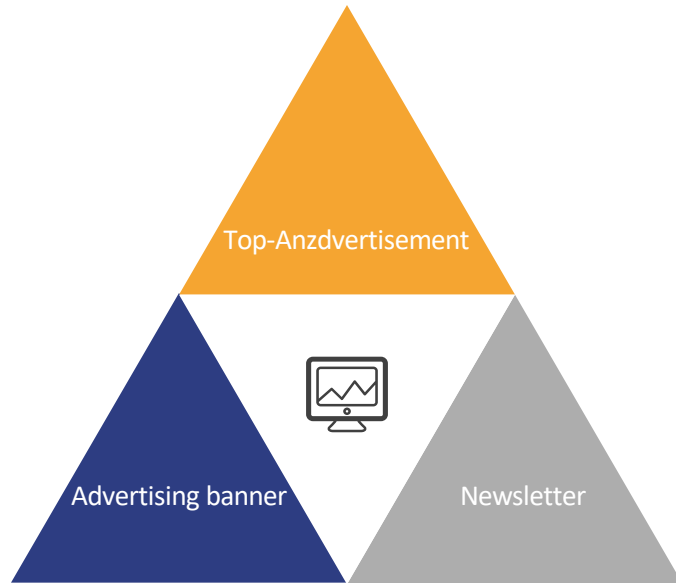
Unterstützt von Bing
© GeoNames, Microsoft, TomTom

Our Top 5 most frequent countries



Your advertising opportunities

How you can advertise with SecondSol:



Top-Advertisement on the Marketplace

As a private or commercial user, you can buy or sell products. As a seller, you have different advertising options.

Advertising banner






To reach more customers, you have the possibility to place an advertising banner on our website.

Newsletter

Promote your products or services in our newsletter.

Marketplace

As a seller you can book the following sales packages:

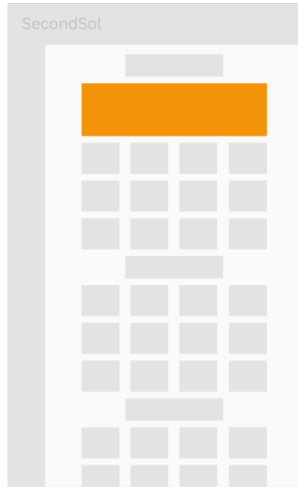
<p>private only</p> <p>Free</p>  <p>.....</p> <p>The compact solution for PV system operators</p> <p>Free of charge</p>	<p>commercial</p> <p>Free</p>  <p>.....</p> <p>the easy entry for companies</p> <p>Free of charge</p>	<p>commercial</p> <p>Basic</p>  <p>.....</p> <p>Perfect for installers and small traders</p> <p>20 € / month</p>	<p>commercial</p> <p>Standard</p>  <p>.....</p> <p>The right package for traders & co</p> <p>from 40 € / month</p> <p>From 6 months term</p>	<p>commercial</p> <p>Premium</p>  <p>.....</p> <p>The All-in-One Package for Traders, Manufacturers & Co.</p> <p>from 300 € / month</p> <p>From 6 months term</p>
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A detailed list including all functions per sales package can be found at: <https://www.secondsol.com/de/servicepages/pricing.htm>

Top-Advertisement on the Marketplace

You can highlight your ads:

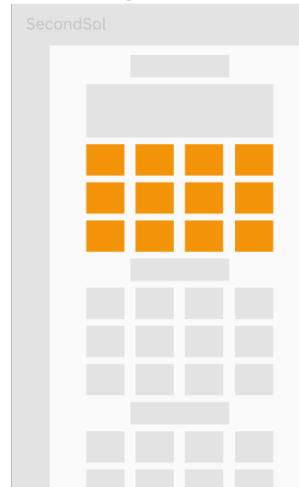
Trader Ad



The trader ad always appears above the individual items in the marketplace.

12,00 € / day

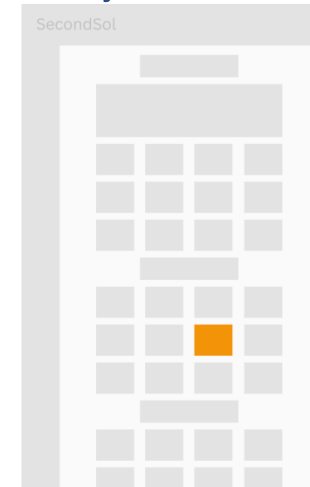
Page1 - Ad



The page-1-ads always appear on the first page of the search results.

2,50 € / day

Eye-catcher



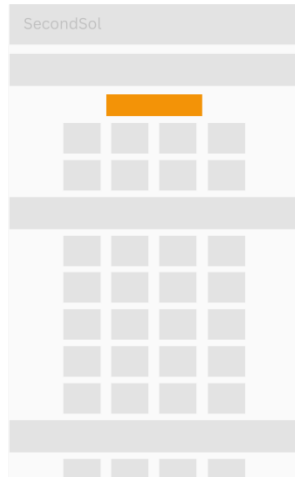
The eye-catcher is highlighted in colour compared to "normal" advertisements.

1,20 € / day

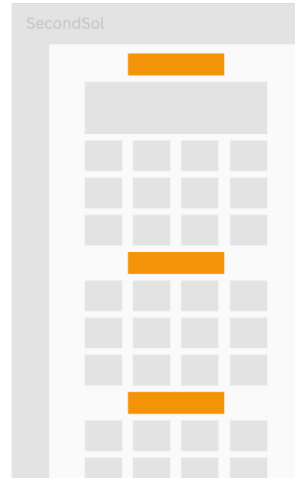
Advertisement banner

Your banner will appear in the following four categories:

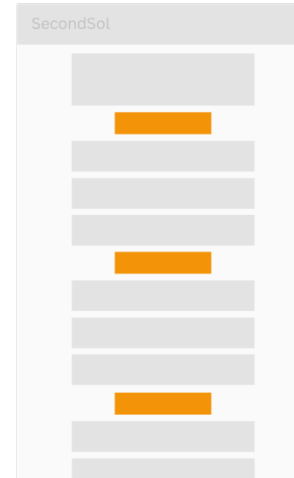
Homepage



Marketplace



Business directory



Product search



Your banner will appear in the format 728 x 90 px (super banner) with other advertising banners rotating and randomly at the above mentioned locations. The banners can be linked to an external website, your own user shop on SecondSol or a specific product.

Price: 1.200 € / 3 Months

Newsletter

Your advertising options:



- DACH (German)
- West-Europe (English)
- Italy (Italian)
- East-Europe (English)
- Benelux (Dutch)
- North-Europe (English)
- ROW (English)



Publication frequency	Delivery of the data
14-dayly	5 working days before dispatch date to info@secondsol.de

Newsletter

Your advertising options:

Advertorial

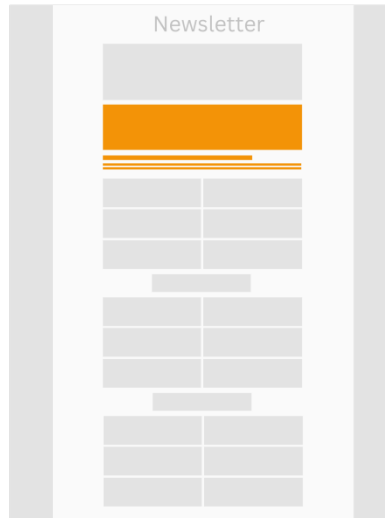
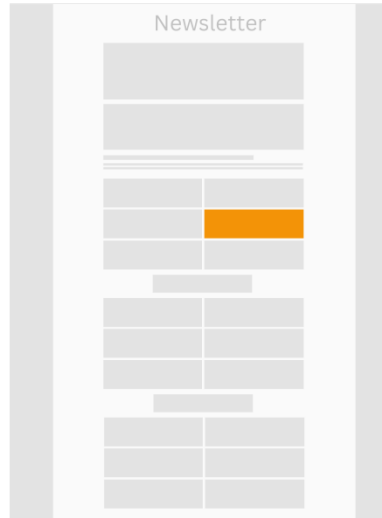


Image (400 x 179 px) Text (max. 500 characters, linking possible).

Price: 250 € / Advertorial

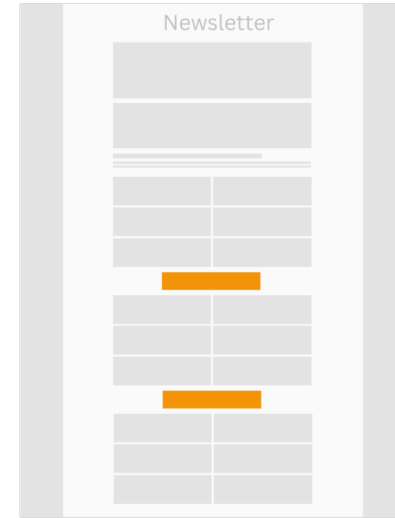
Product



Presentation of your products, incl. linking to the product on the SecondSol marketplace.

Price: 100 € / Product

Banner



Super banner (728 x 90 px) Link to a product, landing page or website possible

Preis: 250 € / Banner

Are you interested in one or more offers? Then please feel free to contact us!

For enquiries please contact:

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